

Atlantic Food Innovation Hub

Hub4Food catalogue of innovation support services by BIA Innovator Campus



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Context of Hub4Food services



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Atlantic Food Innovation Hub

Hub4Food aims to **enhance the research, development, and innovation capacities** of the food industry and research and technology organisations in the Atlantic Area. It focuses on promoting the **development of new and improved food products**, particularly of marine origin. Hub4Food will support the **adoption of new technologies and processes** to boost sustainability and competitiveness in the Atlantic food sector, while also improving support **services for businesses**, particularly SMEs.

OBJECTIVES

no.01

Develop a technology roadmap and a competences database that Atlantic food industries can use.

no.02

Set up a Business Innovation Facility providing services to enterprises, supporting their innovation and competitiveness.

no.03

Implement a market-driven RDI programme of collaborative pilot projects between Atlantic food SMEs and the Hub4Food technology centres.

no.04

Generate new knowledge and raise awareness around the the food sector, by bringing together science, policy makers, and society.

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Atlantic Food Innovation Hub

- ❑ Hub4Food is funded by the programme Interreg Atlantic Area 2021-2027.
- ❑ It will be ongoing from January 2024 to December 2026.
- ❑ Hub4Food has a total budget of 3,08 M€ (grant of 2,31 M€).
- ❑ The project is implemented by a partnership composed of 11 partners, including cluster organisations and networks and research and technology centres in France, Ireland, Portugal and Spain.

- Clúster Alimentario de Galicia (Galicia, ES)
- EIT Food Basque, S.L. (País Vasco, ES)
- Asociación Nacional de Fabricantes de Conservas de Pescados y Mariscos – Centro Técnico Nacional de Conservación de Productos de la Pesca (Galicia, ES)
- InovCluster – Associação do Cluster Agroindustrial do Centro (Centro, PT)
- Associação Centro de Apoio Tecnológico AgroAlimentar (Centro, PT)
- Instituto Politécnico de Leiria (Centro, PT)
- Valorial (Bretagne, FR)
- LEMPA – Laboratoire National de la Boulangerie Pâtisserie (Normandie, FR)
- BIA Innovator Campus (Northern and Western, IE)
- PRAXENS (Normandi, FR)
- Teagasc – Agriculture and Food Development Authority (Southern, IE)



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Hub4Food Business Innovation Facility

Hub4Food will set up a **Business Innovation Facility (BIF)** to provide **services to enterprises**, supporting their innovation and competitiveness.

The Business Innovation Facility will act as a **virtual central network of regional/national contact points that implement the services** in their respective regions but cooperate transnationally to ensure the highest impact and success.

The Hub4Food services are provided by the clusters in the partnership, which collaborate to define and provide the services.

Each cluster has prepared a **catalogue with the services available to food SMEs in their respective regions**.

You can find all details about Hub4Food Business Innovation Facility as well as in www.hub4food.eu/business-innovation-facility



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clúster alimentario de galicia



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BIA Innovator Campus' Hub4Food services



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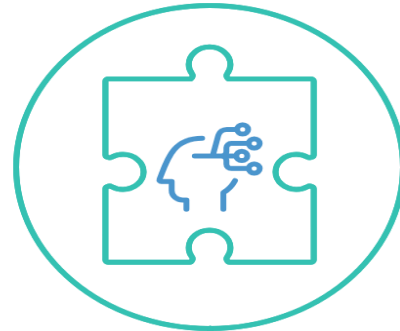
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Summary of services by BIA

Technical Support

Personalised sessions with experts for innovation.



Knowledge transfer and expert-led training sessions.

Training

Product development

Product innovation using specialised equipment



Demonstration, showcase, and podcast rooms for outreach.
Engagement facilities

Food Product Innovation & Development Service

One free session to use the General Food Production unit for food production or food product development. Under the guidance of one of BIA's Food Technologists and Innovation experts.

DESCRIPTION

- **1 day use** of the General Food Production Unit (General PPU)
Available from June 2025
- This service covers **1 free session per user**. Any further sessions requested would apply BIA standard fee

BENEFICIARIES

- Food & beverage businesses or food start-ups wishing to develop new food products
- SME's from the Republic of Ireland

SCHEDULE

- This service will require the completion of an application form and subject to Terms and Conditions



More information & contact:

EUProjects@biainnovatorcampus.ie

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Investment Scale Up & Funding Solutions

Free One to One session with one of the local and regional funding agencies. BIA will mediate and organised a tailored session with one of their officers to address and discuss any matter related to funding, economic viability, or financial literacy aligned with your business

DESCRIPTION

- 30–60 minutes face to face/online session
- Available from June 2025
- This service covers for 1 free session per user. Any further sessions requested would apply BIA standard fee

SCHEDULE

- This service will require the completion of an application form and subject to Terms and Conditions



BENEFICIARIES

- Not more than 3 individuals per user per session
- Food & beverage businesses from the Republic of Ireland

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Knowledge Transfer – Training and Event Access

One free ticket for any of BIA's paid-entry training sessions, workshops or events related to the food sector. The objective is to facilitate access to BIA's extensive food innovation activities, offering high-value and networking opportunities at no cost.

DESCRIPTION

- 1 free entry to BIA selected ticketed food-related activities
- This service covers for 1 free event per individual per SME. This service could be used free of charge once

BENEFICIARIES

- Only **food SMEs -1 individual per SME**
- Food & beverage businesses from the **Republic of Ireland**

SCHEDULE

- This service will require the completion of an application form and subject to Terms and Conditions
- Events are announced **1-2 months** in advance through BIA Social Media.



Food Start-Up Workshop
From Kitchen to Market: Discover the essential steps to scale your artisan food business and bring your products to a wider audience. **Register today!**

Final Call: Tickets for Day 3 Still Available.

€55 including refreshments and lunch.

Powered by **BIA** INNOVATOR CAMPUS

Funded by Local Enterprise Office **CO** Making It Happen

[Register](#)

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Demonstration Showcase Room

Make full use of BIAs Showcase Room for Half day with no cost. The showcase room is a multipurpose room ideal for organising networking and sharing events, reaching a broader network of stakeholders while showcasing your products

DESCRIPTION

- Full availability of BIA's Showcase Room, with all its facilities and capacity for 10-15 people
- This service is limited to one use, through an application process
- BIA will provide the room and equipment, but all engagement efforts and efforts to secure attendance are the responsibility of the requester

BENEFICIARIES

- Food & beverage businesses from the **Republic of Ireland**

SCHEDULE

- This service will require the competition of an application form and subject to Terms and Conditions



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Podcast Suite

Make full use of BIA's Podcast Room for Half day with no cost. The podcast room is a soundproof meeting room ideal for recording interviews and meetings with optimal audio quality. Recording equipment and other appliances are included in this service

DESCRIPTION

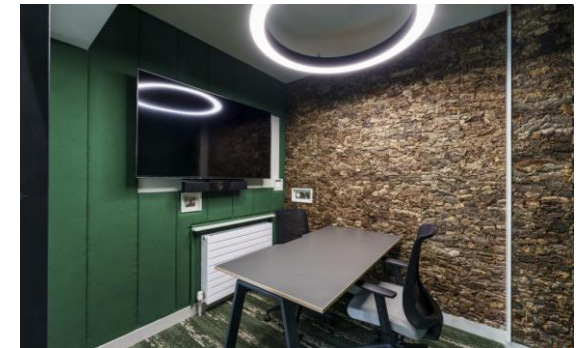
- Full availability of BIA's Podcast Room, with all its facilities and capacity for 4- 5 people
- BIA will provide the room and equipment, but all attendance efforts rely on the requester
- Use of this service requires a commitment to promote the Hub4Food project, including visible display of its banner
- This service can only be provided Monday to Friday, for a half day (9:00 to 14:00)

BENEFICIARIES

- Food & beverage businesses from the **Republic of Ireland**

SCHEDULE

- This service will require the competition of an application form and subject to Terms and Conditions
- All arrangements will be done in accordance with BIA's business schedule.



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Get in contact with us

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